



EXECUTIVE MBA PROGRAM

Unlock Your **Leadership Potential**

Duration: **3 years**

Mode: **Hybrid**



Welcome to Techno India University **Executive MBA Program!**

Techno India University is proud to introduce its groundbreaking **Executive MBA program**, designed specifically for **ambitious professionals** like you.

This **three-year program** combines the flexibility of **hybrid learning** with an **innovative curriculum & unique features** that set it apart from traditional **MBA programs**.



About Techno India Group

Established in the year **1985**, Techno India Group (**TIG**) aims to serve the **exclusive purpose of delivering quality education** in science and engineering in the state of West Bengal, India.

Techno India presently stands as one of the most recognized leaders among **private education groups** in India by virtue of its **academic excellence & vast multitude** of course offerings.

Techno India Group is one of the largest and most acclaimed knowledge management groups in Asia.

A collaborator with world's leading IT giant Hewlett Packard (HP), Techno India Group encompasses 100 knowledge campuses with

- 4 university campuses
- 22 Engineering colleges
- 12 Business schools
- 18 Public schools
- 2 upcoming medical colleges
- 4 health care units



Program Objectives :

1. **Leadership Development:** Our **Executive MBA program** aims to nurture your **leadership potential** & equip you with the skills required to lead in a **complex business environment**.

Through **rigorous coursework, case studies & interactive discussions**, you will enhance your **strategic thinking, decision-making & managerial abilities**.

2. **Specialized Knowledge:** The program provides a **comprehensive understanding** of **various business functions**, including finance, marketing, operations and human resources. You will gain the knowledge necessary to analyze **market trends, devise effective strategies & drive organizational success**.



Unique Features:

1. Six Sigma Black/Green Belt Certification:

Our program stands out by offering **two sought-after certifications** – **Six Sigma Black Belt** and **Six Sigma Green Belt**.

2. Scrum Certification: In addition to Six Sigma, our program includes **Scrum certification**, a globally recognized agile **project management methodology**.

By obtaining this certification, you will enhance your ability to lead cross-functional teams, promote collaboration and deliver successful projects.



Hybrid Learning Experience:

Designed to accommodate **the demands of working professionals**, our **Executive MBA program** is delivered in a **hybrid mode**. You will benefit from a blend of **online coursework, interactive virtual sessions & immersive on-campus** experiences.

This **flexible learning format** enables you to balance your studies with your **professional commitments**.



Career Progression:

Upon completion of the **Executive MBA program**, you will possess **a prestigious degree** that opens doors to enhanced **career opportunities**.

The program equips you with **advanced business acumen, leadership skills** & a **strong professional network**, empowering you to **secure executive-level positions** & accelerate your **career growth**.



Other **Key Highlights:**

1. **Distinguished Faculty:** Learn from experienced faculty members who bring a unique blend of academic expertise & industry insights to the classroom.

Our faculty are committed to your success & provide mentorship throughout your journey.

2. **Networking Opportunities:** Connect with a diverse cohort of accomplished professionals, creating a valuable network of peers, alumni and industry experts.





Ready to Take the Next Step?

Join Techno India University's

Executive MBA program & embark on a
transformative journey towards leadership excellence.

