

### EXECUTIVE MBA PROGRAM

Unlock Your **Leadership Potential** 

Duration: 3 years

Mode: **Hybrid** 



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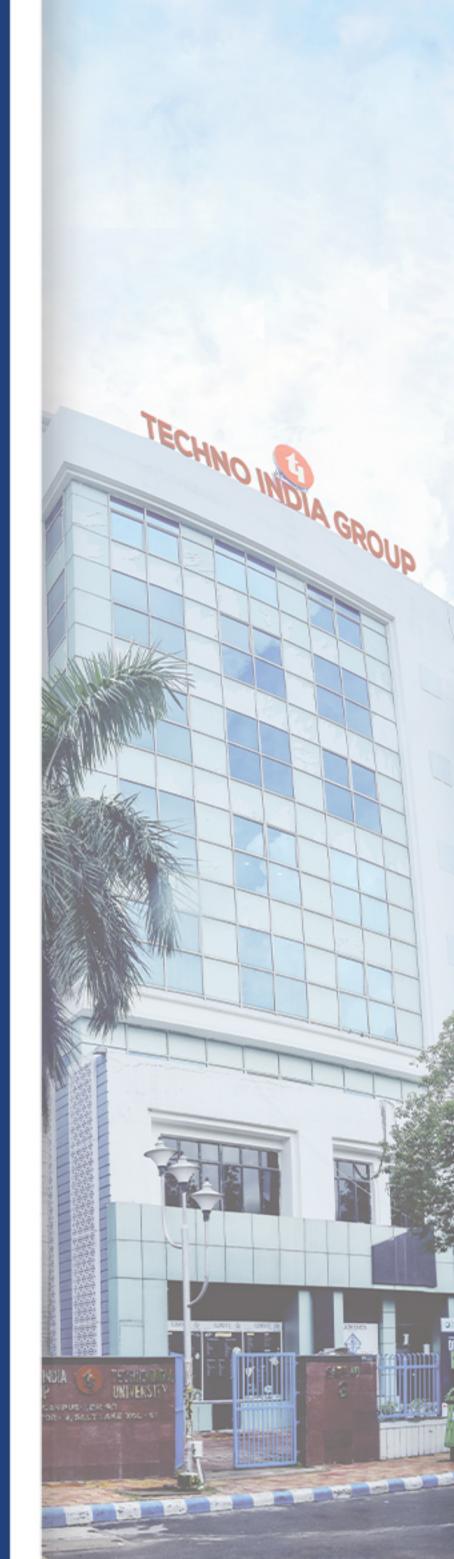
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### Welcome to Techno India University Executive MBA Program!

**Techno India University** is proud to introduce its groundbreaking **Executive MBA program**, designed specifically for **ambitious professionals** like you.

This three-year program combines the flexibility of hybrid learning with an innovative curriculum & unique features that set it apart from traditional MBA programs.



### About Techno India Group

Established in the year 1985, Techno India Group (TIG) aims to serve the exclusive purpose of delivering quality education in science and engineering in the state of West Bengal, India.

Techno India presently stands as one of the most recognized leaders among private education groups in India by virtue of its academic excellence & vast multitude of course offerings.

Techno India Group is one of the largest and most acclaimed knowledge management groups in Asia.

A collaborator with world's leading IT giant Hewlett Packard (HP), Techno India Group encompasses 100 knowledge campuses with

- · 4 university campuses
- 22 Engineering colleges
- 12 Business schools
- 18 Public schools
- 2 upcoming medical colleges
- 4 health care units





I. Leadership Development: Our Executive MBA program aims to nurture your leadership potential & equip you with the skills required to lead in a complex business environment.

Through rigorous coursework, case studies & interactive discussions, you will enhance your strategic thinking, decision-making & managerial abilities.

2. Specialized Knowledge: The program provides a comprehensive understanding of various business functions, including finance, marketing, operations and human resources. You will gain the knowledge necessary to analyze market trends, devise effective strategies & drive organizational success.



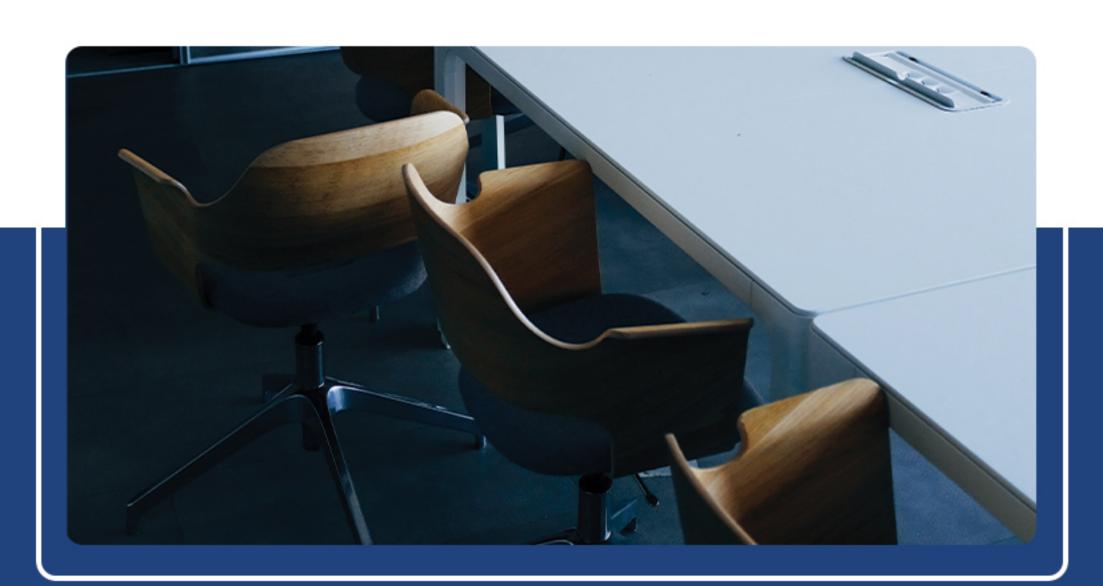
### **Unique Features:**

#### 1. Six Sigma Black/Green Belt Certification:

Our program stands out by offering two sought-after certifications - Six Sigma Black Belt and Six Sigma Green Belt.

2. Scrum Certification: In addition to Six Sigma, our program includes Scrum certification, a globally recognized agile project management methodology.

By obtaining this certification, you will enhance your ability to lead cross-functional teams, promote collaboration and deliver successful projects.

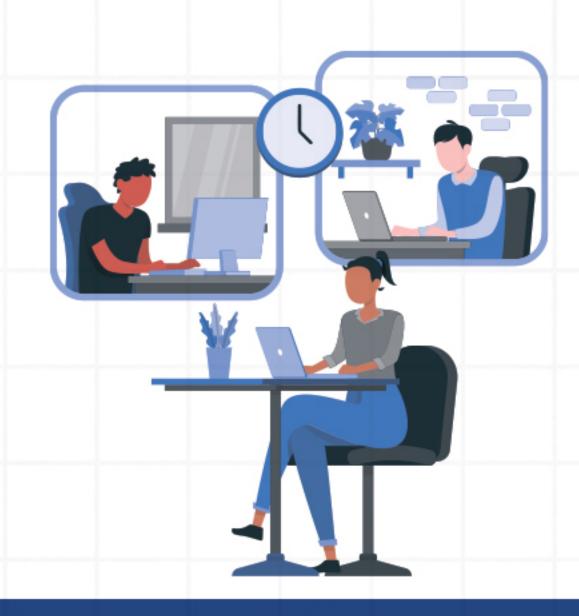


# Hybrid Learning Experience:



This **flexible learning format** enables you to balance your studies with your **professional commitments**.





# Career Progression:

Upon completion of the Executive MBA program, you will possess a prestigious degree that opens doors to enhanced career opportunities.

The program equips you with advanced business acumen, leadership skills & a strong professional network, empowering you to secure executive-level positions & accelerate your career growth.





## Other Key Highlights:

- Distinguished Faculty: Learn from experienced faculty members who bring a unique blend of academic expertise
   industry insights to the classroom.
- Our faculty are committed to your success & provide mentorship throughout your journey.
- Networking Opportunities: Connect with a diverse cohort of accomplished professionals, creating a valuable network of peers, alumni and industry experts.

